# COMPANY PROFILE



# CEDAR CONSULTING FZC

Tel: 00971-4-8838399; 00971-58-9109535, 58-1154908;
Al Shmookh Business Centre
U.A.Q Free Trade Zone, P.O.Box 7072, Umm Al Quwain,
UNITED ARAB EMIRATES

www.cedarconsultingintl.com















# **ARAVA EXPORTS**











## CEDAR CONSULTING FZC

## **COMPANY DETAILS**

**COMPANY NAME:** Cedar Consulting FZC

**LOCATION:** Al Shmookh Business Centre, U.A.Q Free Trade Zone, P.O. Box 7072,

Umm Al Quwain, U.A.E

**CONTACT NUMBERS:** Tel: 00971-4-8838399, 00971 589109535, 581154908

**E-Mail:** <u>info@cedarconsultingintl.com</u> **Website:** <u>www.cedarconsultingintl.com</u>

**POSTAL ADDRESS:** P.O.Box 7072, Umm Al Quwain-UAE.

#### **KEY EXECUTIVES:**

1. Dr. Jose M. Robin, Chairman

(Chairman – JMR Group of Companies, India & Managing Director - Oasis Grace LLC, Al Hashar Group, Oman)

2. Mr. Antony Hyginus, CEO

E-mail Id: antony.hyginus@gmail.com

**Operational Engagements:** 

- 1) Sr Manager Marketing (International): NSSPL, India
- 2) Associate Director: Horticulture Produce Management Institute (<a href="https://www.hpmi.org.in">www.hpmi.org.in</a>), India
- 3) Sr Marketing Consultant, Horti XS Projecst BV, Netherlands
- 4) Sr Marketing Consultant, Futura Technology Srl, Italy
- 5) Regional Director, Globalmach Industries Ltd, Malta
- 6) Sr Business Development Manager, Vitthalganga FPC, India
- 7) Sr Manager- Marketing (GCC), Arava Pvt Ltd, Sri Lanka
- Ms. Ruth Lina Hyginus, Business Development Engineer E-mail Id: ruth.hyginus@gmail.com

#### **ADVISORY BOARD**

- 1. Norman F. Uzzell, Chairman, Agri-Solutions Pvt Ltd, United Kingdom
- 2. Dr. Satyen Yadav, President, Horticulture Produce Management Institute (<a href="www.hpmi.org.in">www.hpmi.org.in</a>), India
- 3. Henk Ter Steege, Managing Director, HTS Consulting, Netherlands

#### **CORE BUSINESS ACTIVITIES:**

- Marketing Consultants for distribution of Agricultural & Pest Control Equipment, Growing Mediums, Fertilizers and Seeds.
- Marketing Consultants for Supply, Installation & Commissioning of all kinds of Agricultural Turnkey Projects such as Hydroponic Greenhouses & Vertical Farms, Fruits & Vegetables Pack houses & IQF Units, Controlled Atmosphere & Modified Atmosphere Storage Systems, French Fries Manufacturing Plants, Fruits Ripening Systems, Ice Blocks Manufacturing Systems, Fish Processing & Storage Systems, Poultry Farming & Dairy Farming.
- Marketing Consultants for supply of fresh fruits & vegetables and frozen food products.

## CEDAR CONSULTING FZC

# **INTRODUCTION**

Trust is something earned through experience & excellent rapport. The best collaborations are built on TRUST. Cedar Consulting is a confluence of such a collaboration, which is carrying nearly four decades of rich experience in the field of Agriculture and Food Technology. The passion for sustainable agriculture is the soul of our marketing consultancy business.

At Cedar Consulting, we continually challenge ourselves with long-term business strategies to achieve food security and control food wastage in the region. We believe our business ethics and core values are the salient factors that have helped us to attract the world-renowned agricultural & food technology providers & esteemed clients.

We offer innovative Agriculture & Food Technology turnkey projects in the Middle East, India, Sri Lanka, Malaysia, Singapore and Timor. Our project proposals are highly trusted by clients and we are considered as the best solution providers to resolve their challenges and create value for their investments.

As we are exclusively engaged with most of our principals at operational levels, we are always able to provide the best services.

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### CEDAR CONSULTING FZC

### **OBJECTIVE**

Assured food security in the region with the bounty of fresh natural and pesticide free products to maintain a healthy community

### **GOAL**

Achieve successful long-term business partnership by commissioning reliable and innovative projects at fair prices and offering person to person services.

### **MISSION**

Providing innovative agricultural & food Technology solutions with unsurpassed after sales services with integrity, honesty and responsibility across boundaries to all valued clients.

# **VISION**

To become the most trusted and the best Marketing Consultancy supporting sustainable Agriculture & Food Technology.

# **ACHIEVEMENTS**

- 1. Accomplished good number of Turnkey Projects in the GCC region in the field of Agriculture & Food Technology
- 2. Representing world renowned brands on exclusive basis in GCC, India, Myanmar, Sri Lanka, Malaysia, Singapore and Timor.



At Horti XS, our people have unrivaled experience and understanding of the needs of the global greenhouse technology industry. Our product development is driven by evolving market demand. Horti XS provides engineering and project management solutions to the greenhouse industry and vertical farms over the full product life-cycle.

The Company's main activities are the design, supply, installation, operation of turnkey greenhouse complexes.

Our Expertise Includes: Greenhouse Construction, Heating Installation, Watertechnical Installation, Electrotechnical Installation, Project Management, Auxiliary Equipment, Agronomical Support & Greenhouse Staff Training.

Horti XS is a lean and customer-oriented firm with lots of experience in the field of development, construction and realization of high-tech horticultural projects.

Horti XS pictures the greenhouse as the backbone of a turnkey project and decides on the strategy, the layout, and the logistics of the project at the same time. The main principle in the high-tech greenhouse is always to increase yields and quality and reduce energy-use to a minimum. Higher yield, less water.







FUTURA is a young and dynamic company that can count on precious partners and collaborators with great experience in the field.

Our expertise allows us to support customers from the early stage of consulting/design to the after sales necessities. Futura is one of the few companies able to offer customers a 360° assistance, ensuring a technical-commercial assistance service second to none in preparation, experience and professionalism.

Futura disposes of a full range of appropriate technologies in order to meet the needs of any warehouse whether is a small line production or a large capacity commercial customer that requires a more technically advanced support.

- Equipment for fruit and vegetables grading and sorting
- Weighing and packaging of fruit and vegetables
- Fruit and vegetables processing plants
- Dates processing & packaging solutions
- Palletizing and strapping systems
- Robotics
- Second hand plants

Our staff takes in all the phases of customer assistance, from the study of ad hoc solution for each customer to the actual design step all the way to the actual delivery.

FUTURA also offer its services as a consultant to those customers who wish to improve or reorganize their production processes to achieve the best results.

FUTURA will be involved in the exclusive study of the machinery that make up the customer's processing lines, arranging and studying them in order to guarantee their maximum yield.

FUTURA as the word implies, wishes to be a symbol of innovation for the industry, offering technically advanced solutions, competitive prices and above all quality, reliability, availability and top assistance.



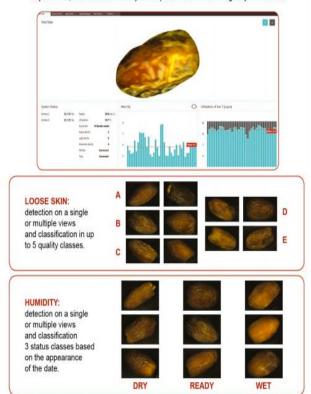


# DATES GRADING LINE



# **Electronic System**

Our electronic systems are modular, provided with industrial PCs which control the lines and their functioning. Thanks to our systems we can offer to our customers the remote control of the machines. All the machines have a weight system and, most of all, a vision box to select the product by diameter (with the possibility to recognize if there are 2 little dates in the same trolley), length, width color and external defects such as yellow skin, loose skin and humidity. These parameters can work singularly or combined.





Natural Storage Solution Pvt. Ltd. has been engaged in providing turnkey solution for various type of post-harvest project within India and across The Globe. The company has more than two decades of experience and established itself globally as quality player in this field and relentlessly drives for better. We believe in total customer satisfaction and they are our strongest marketing team which provide us cutting edge over other supplier.

The portfolio comprises turnkey solutions for Refrigeration Plants utilized for multi-purpose cold storage, controlled atmosphere cold storage for fruits, specially designed cold storage for root-vegetables, frozen plants with IQF and allied processing machinery, fruit-ripening rooms, pre-cooling rooms, various type of ice plants, ice conveying systems, etc. The company also offers its expertise in cold chain solutions with special purpose food processing equipments like vegetable dryers. The technology utilized for fruit-ripening plants by Natural Storage Solutions Pvt. Ltd. is appreciated by NABARD.

#### **PRODUCTS**

Cold Chain Solution

**Cold Storage** 

Pack House

Ripening Chambers

Frozen Storage & Blast Freezer

Sorting & Grading Line

individual quick freezing with

processing plant

Refrigeration Plants Maintenance

**ICE Plants** 

#### SERVICES

**CNC Bending Job Work** 

vmc machine job work

**Fabrication Work** 

Metal Rolling Job Work

Laser Cutting Job work

**Electrical Panel Work** 

**Project Execution** 

Shot blasting machine job work

**Glass Beading** 











Globalmach Industries LTD is a General contractor and trading company worldwide for the MSW Waste recycling lines, RDF and Waste to energy plants with gasification and energy recovery being a key player in providing technologies and solutions.

Globalmach Industries is a General contractor who supply complete projects for recycling center and household waste (waste that goes normally to landfill) who avoids waste disposal and allow municipal solid waste to be separate according to recycling center needs. Whether you're a commodity recovery, RDF, compost or all of the above; let our field-proven systems sort out your next project.

We offer design, contracting, modernisation, assembly, start-up, conversions, disassembly, maintenance and servicing of components to waste recycling and optical sorting systems.

Individual sorting plants for:

- Paper / cardboard
- Refuse-derived fuels RDF
- Film recycling
- Household waste
- Plastic bottles
- Mixed construction waste / bulk waste

The biostabilization is a proceeding for treatment of solid municipal waste (RSU) that consist in the biodegradation of the organic fraction of municipal waste through the aerobic activation of the microorganism present of the environment and evaporation where is eliminated most of the water through the heat generated from biological process.

This treatment is useful for the undifferentiated waste.

Mechanical biological treatment (TBM)  $\rightarrow$  Trituration of waste  $\rightarrow$  Forced air ventilation.

















#### **INCUBATORS**

Whether you are looking for our Top of the Range Tegg-range which includes the ultimate in cooling systems using TEGGNOLOGIC27 Pat.®, CO2-steering, egg weight loss measurement, eggshell temperature control or just the basic incubator, that still achieves outstanding results, we pride ourselves knowing that your trust in us will be well-deserved.

EMKA Hatchery Equipment supplies it all.

As a trusted supplier EMKA Hatchery Equipment offers superior hatchery equipment and spare parts. Each part of the incubator has been tested through and through to help produce uniform, robust, healthy and vigorous chicks.

All our equipment conforms to E.C. norms and passes our own stringent testing.

EMKA Hatchery Equipment concept is to enable the user to understand these complex machines through simple and robust interfaces. They hide all the complexity and technology so that the hatchery manager can concentrate on his job.

EMKA Hatchery Equipment installs incubators and builds hatcheries around the world.

We do our utmost to guide and help our customers in the prepartion and execution of their hatchery project.

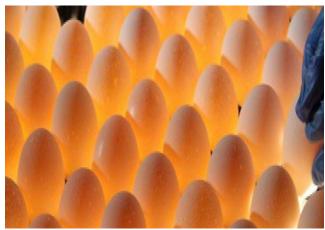
#### HATCHERY EQUIPMENT

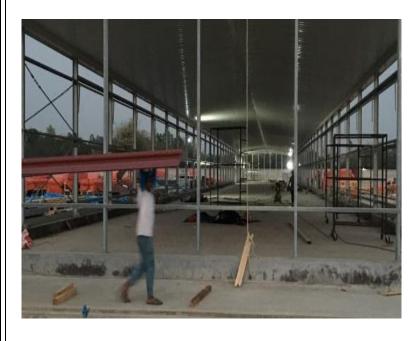
EMKA Hatchery Equipment produces a complete range of climate control (HVAC) and automation for the modern hatchery.

We are able to supply everything from some simple manual equipment to a complete and full-scale automated project for the 21st century hatchery.













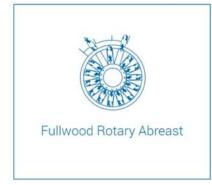
At Agromilk Ltd, Our main activity is the design and construction of dairy farms and dairies.

Our core business is the manufacture, installation and servicing of milking equipment, primarily in European countries, Asia and other parts of the world. In addition to the production of milking equipment, we provide comprehensive solutions for dairy farms as well as dairy farms that enable sustainable food production and ensure adequate milk quality and animal health.

Diverse parts sales as well as service are also a very important part of AgroMilk's operations. Our company provides high quality technology for milking, herd management, individual treatment, feeding, milk cooling, manure treatment, ventilation systems and energy saving.

At AgroMilk, we come up with comprehensive solutions from robot milking to conventional milking, milk cooling, milk processing, animal welfare, barn technology, farm management and individual management systems. In addition, our customers have access to an extremely versatile range of parts and accessories, as well as our versatile service.

Our company's mission is to provide the dairy industry with the expertise and technology to increase its productivity, profitability and competitiveness. Continuing to fulfill our mission will help us accomplish our vision of making milk production as efficient as possible.















# Smart milking and cooling solutions



#### Conventional Milking

From the latest rapid exit or rotary system, to the more traditional herringbone, Fullwood Packo's conventional milking systems are renowned all over the world for their cow-first design and robust manufacture.



#### Robotic Milking

By building our robots around cow comfort, Fullwood Packo have delivered safe and efficient robotic milking for ambitious dairy farms. This has resulted in Fullwood Packo's M\*erlin is the 100% automated milking solution for optimum productivity!



#### Cooling

Since the 1960s, Fullwood Packo have produced milk cooling solutions for over 80 countries, ranging in size from family-run dairy farms to mega-farms and milk collection centres.



#### Herd Management

Fullwood Packo's bespoke software options make improved herd management and smarter business decisions just one click away.



# THE MOBILE SLAUGHTER UNIT IS PERFECT FOR THE REMOTE PARTS OF ANY COUNTRY

The transportation of livestock from isolated areas across land can have adverse effects not just on the animal's welfare, but also from an ethical and sustainable point of view.

Reducing travel time can create such benefits as reduced stress levels and a fall in anxiety for the animal which in turn decreases the traces of Adrenalin in the product, producing a better-quality cut of meat.

Mobile units are compact in size and can be implemented quickly, they comply with current sanitary requirements and are easily manageable.

The units can be expanded if necessary, simply relocated at any time and in terms of investment they maintain their value.

GM Steel can provide multi-compartmental units that incorporate office space, reception chillers, meat rail options, de-boning areas, packaging and welfare facilities.

If you would like further information regarding mobile slaughter halls or if you would like to speak with someone regarding your specifications.





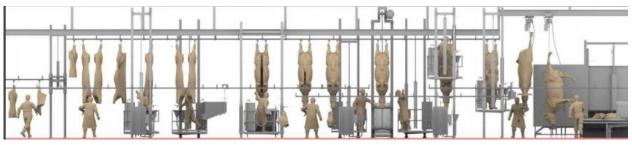


# PRE-ENGINEERED MEAT PLANTS

GM Steel specialize in fitting out Abattoirs and Food processing plants on an international basis. Including all aspects of the design and construction.



- Pre-engineered Slaughter houses and meat processing modules can be delivered to any part of the world in standard shipping containers
- They can be quickly erected on site by a specialised team
- Complete with Galvanised steel frame, pre-fabricated drainage system, coving, external grade insulated sandwich panels, mechanical and electrical services, processing equipment, IT package and hand tools
- Providing a turnkey solution





# **HTS Consulting**

## Products & Services for Poulty Production

HTS Consulting supports poultry producers in emerging markets with the supply of equipment and offering services.

#### Our services are:

- ·Project planning & development
- ·Poultry management
- ·Hatchery design & consultancy
- ·Slaughterhouse design & consultancy
- ·Feed mill design & consultancy

Slaughtering equipment for all types of poultry.

- Chicken
- Turkey
- Ducks
- Geese
- Quail

Capacities from 50 to 4,000 birds per hour

Compact stunning & killing line KB - various capacities



Rotating Scalding Tank RBK-3 & -4



Wet Plucking Machine TRM - various capacities

Compact EV line CEV - various capacities







Our company was established in 2001 and works under Compaqueat brand since 2007 producing peat and professional substrates using its own peat bogs and manufacturing plant. We bring together the four main factors that make quality product – people, peat, production and logistics.

# **Peat**



White Peat H2-H4, 10-30 mm Screened material for soil additive Pots from 14cm until 18cm.Containers and stock plants



White Peat H2-H4, 0-40mm Middle screened material for potting soils. Pots from 10cm until 14 cm.



Block Peat H2-H4, 20-40mm Special screend material for elite material and stock plants. Container and baskets.



White Peat H2-H4, +40 F Screened material with fibers. For containers and cut flowers substrates



Black Peat H6-H8 Fine screened material for vegetable, young plants or mushroom cultivation



White Peat H2-H4, 0-20mm
Fine screened material for generic multiplication soils.
Seedlings and cutting young plants.
Small cultivation pots: 6cm until 10cm.

# **Packaging**





Our products are designed to meet demands of professional applications. We believe that packaging does not make the product, instead - it is intended to reflect the quality of content. Thus - our quality products are packaged in quality and well designed packaging.

Products are available in:

70 L

250 L

300 L

**Big Bales** 





# MULTIPURPOSE SUBSTRATE FOR SEEDING

This product is intended for: Sowing of various types of seeds • Germination and cultivation of young flowers, vegetables, plants

Mixture of slightly and fully decomposed raised bog peat (H3-H6) containing of NPK fertilizers, micronutrients, limestone and wetting agent. It can also contain sand, clay, perlite.

Composition pH (H2O): 5,5 - 6,5 EC ms/cm - 0,7 - 1,1

Fiba Zorb (WA)

100 – 160 mg/l Nitrogen (N) 110 – 180 mg/l Phosphorus (P2O5) 120 – 200 mg/l Potassium (K2O) TE – Mn, Cu, Mo, B, Zn, Fe

Available volume: 10 l, 20 l, 50 l, 70 l

# FOR VEGETABLES

This soil is available for various vegetables, herbs and berries:

- Cucumbers Pumpkins Zucchinis Strawberries
- Blackberries

Mixture of slightly and fully decomposed raised bog peat (H2-H8).

The structural properties of the substrate are adapted to meet the specific requirements.

Precise pH values and nutrient content.

Organic matter.

Composition pH (H2O): 5,5 - 6,5 EC ms/cm - 1,0 - 1,5

Fiba Zorb (WA)

Nutrients:

140 – 210 mg/l Nitrogen (N) 160 – 240 mg/l Phosphorus (P2O5) 180 – 270 mg/l Potassium (K2O) TE – Mn, Cu, Mo, B, Zn, Fe

Available volume: 20 1, 50 1, 70 1



# MULTIPURPOSE PEAT SOIL FOR GARDEN

### This product is ideal for: • Cultivation of vegetables

Ornamental plants • Fruit trees and bushes

Mixture of slightly and fully decomposed raised bog peat (H3-H8).

The structural properties of the substrate are adapted to meet the specific

Precise pH values and nutrient content.

Organic matter.

Composition pH (H2O): 5,5 - 6,5 EC ms/cm - 0,5 - 1,0

Fiba Zorb (WA)

Nutrients:

70 – 140 mg/l Nitrogen (N) 80 – 160 mg/l Phosphorus (P2O5) 90– 180 mg/l Potassium (K2O)

TE - Mn, Cu, Mo, B, Zn, Fe

Available volume: 50 l, 70 l





# MULTIPURPOSE SUBSTRATE FOR FLOWERS

## This product is ideal for indoor and outdoor plants: Roses • Surfinias • Tulips

Mixture of slightly and fully decomposed raised bog peat (H3-H6).

The structural properties of the substrate are adapted to meet the specific requirements.

Precise pH values and nutrient content.

Organic matter.

Composition pH (H2O): 5,5 - 6,5 EC ms/cm - 1,0 - 1,5

Fiba Zorb (WA)

Nutrients:

140 - 210 mg/l Nitrogen (N)

160 – 240 mg/l Phosphorus (P2O5) 180 – 270 mg/l Potassium (K2O) TE – Mn, Cu, Mo, B, Zn, Fe

Available volume: 20 1, 50 1, 70 1

# SOIL MIX FOR HERBS

Mix is used for growing of all species of herbs

 Basils • Menthas • Rosemaries • Chervils • Lemongrasses • Lavenders etc. in pots or other containers.

Mixture of slightly decomposed raised bog peat (H3-H6) containing of NPK fertilizers, micronutrients, limestone and wetting agent. It can contain also clay, perlite.

Nutrients:

pH (H2O): 5,5 - 6,5 EC ms/cm: < 1,5

Composition

Fiba Zorb (WA)

140 - 210 mg/l Nitrogen (N) 160 – 240 mg/l Phosphorus (P2O5) 180 – 270 mg/l Potassium (K2O) TE – Mn, Cu, Mo, B, Zn, Fe



Available volume: 51



# **ARAVA EXPORTS**

#### **COCOPEAT BRICKS**













Cocopeat is also known as Coir pith, Coir fiber pith. It is made from Coconut husk. We offer various range of Coco peat blocks. Our factory is equipped with 5 kg block making machines. We can produce good quality Coco peat blocks with the well equipped machinery.

Product : Coco peat 5 kg blocks

Block size : 30x30x12 cm

Electrical Conductivity : Less than 0.5 ms/cm

Block weight : 5 kgs.
Sieve mesh : 6 mm
Compression ratio : 5:1

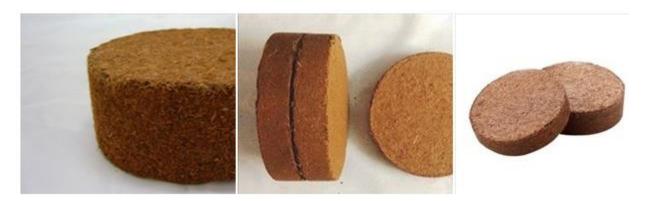
PH : 5.5 to 6.5 Volume after reconstitution : 75 liters

Packing : Stretch film and strapped with plastic 20 pallets in a 40

HC FCL 220 blocks per pallet

Load ability per 40'HC FCL : 22 mts

#### COCOPEAT DISC OR COMPOSTED COCO DISC



Used as potting soil, mainly for Home-Gardening purposes.

Available in different weights and different dimensions - 80cm up to 150cm

It is easy to use. Soak or add some water until the pressed disc expands to required volume

The composted coir discs need no fertilizer; therefore it is suitable for quicker seed-germination. These composted cocopeat discs have the strong ability to make any plant grow to bear flowers or seeds to germinate.

In addition to using as seeding/and planting at initial stages, it can be used as growing medium for well grown plants.

#### **COCOPEAT GROW BAGS**



A 100% natural organic growing medium and the best natural substitute for peat moss. It is offered in economical bulk pack of 4 cubic ft.

#### Quality:

EC below 0.3 mS/cm, pH 5.6 - 6.6 screen sifted with 1/4" mesh, free of sand or soil and any foreign matter and no contamination with animal matter/ or plant material. Packing / Sealing by Canadian 4-station bagger machine 40' container 600 bags



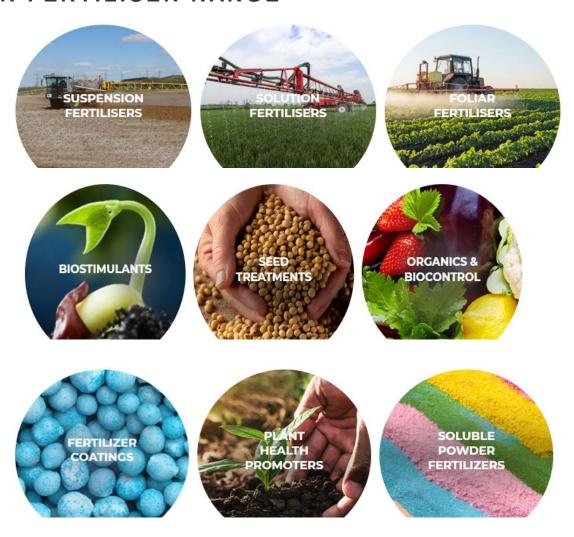
# **FOLIAR FERTILISERS**

OMEX develops and manufactures a complete range of high-performance liquid foliar fertilizers, each designed to promote the most efficient uptake of nutrients through crop leaves.

These specialty liquid fertilizers are packed with nutrients at far higher concentrations than normal foliar fertilizers, giving your crops the nutrition they need just when they need it.

Most of our foliar fertilizers are 100% water soluble, making them easy to apply by fertigation or foliar sprays, and are often tank mixed with ag-chem applications.

# **OUR FERTILISER RANGE**







### Manpower type sprayer (KS-2010 (special)) 18L

The ergonomic design is designed to suit young and old, and the joints of the body are subjected to high frequency heat treatment to make them more durable.



### Compression sprayer (KS-10-1)

It is suitable for quarantine in livestock houses or businesses. It is convenient to use with one touch type. Safety valve is installed to prevent overpressure, so it is safe.



#### Compression sprayer (KS-1.5L)

Suitable for flowers and home gardening. It is convenient to use with one-touch handle. Safety valve is installed to prevent overpressure.

# **OUR CLIENTS**

- o Municipalities & Ministries
- Landscaping & Maintenance contractors
- Pest Control, Cleaning & Catering companies
  - o Restaurants, Hotels & Resorts
    - Hospitals & Clinics
- Mining Companies (oil drilling & exploration)
  - Schools & Colleges
    - VIP Villas
  - o Real Estate Companies
    - o Poultry Farms
    - o Dairy Farms
  - o Agricultural Farms & Nurseries
    - Food Packaging Industry

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